# THEHOUSEOFGRAPHIX.COM WALTER PARENTON

CREATIVE DIRECTOR / VIDEO EDITOR MOTION DESIGNER / ILLUSTRATOR WALTEROFGRAPHIX@GMAIL.COM

# **EXPERIENCE**

# Funimation (A Sony Entertainment Company)

Associate Creative Director (Aug. 2019 - Present)

- Manage a team of producers, videographers and editors to deliver a multitude of video assets across all channels on a global scale- from theatrical, broadcast, home video and digital streaming.
- Brainstorm and kick-off multiple advertising campaigns for various brands for our seasonal streaming shows each year.
- Coordinate, direct and oversee projects in varying departments.

## Senior Video Editor / Motion Designer (Oct. 2006 - Sept. 2010 / Jun. 2012 - July 2019)

- Create promotional video content to advertise a catalogue of licensed titles.
- Edit trailers for home entertainment, theatrical releases and broadcastTV Spots featured on Cartoon Network.
- Deliver video assets in various file formats and resolutions for entertainment conventions, from San Diego Comic Con, New York Comic Con, Anime Expo and CES.
- Strong knowledge of Adobe Creative Cloud, as well as both the Macintosh and Windows operating systems, and experienced with media servers such as Avid NEXIS/ISIS.

## imc2

#### Motion Designer (Nov. 2011 - Jun. 2012)

- · Create videos for client presentations and pitches.
- Assist in pre-production, set-up lighting, and direct shoots.
- Work along with creative directors, producers and project managers with such clients as P&G Secret, Radioshack and Louisville Slugger.

# **Pursuant**

## Video Editor / Motion Designer (Sept. 2010 - Mar. 2011)

- Design video to help the causes for the non-profit, universities and global organizations.
- Create video assets for e-mail and websites.
- Solidify creative direction and translate copy to visuals, working with copywriters, videographers and creative directors to deliver the vision pitched.

#### **FREELANCE**

- Glitch (2018-2019)
- Bloomberg (2018)
- Super Deluxe (2017)
- Google (2016)
- MTV (2015)

#### **AWARDS**

- •Telly Bronze (2019)
- W3 AWARDS Gold (2019)
- The Videographer Awards (2018)
- Telly Gold (2018)

## **TECHNICAL**

- Adobe Creative Suite
  - Premiere
- After Effects
- Photoshop
- Illustrator
- Media Encoder
- AVID NEXIS/ISIS
- Wrike
- Microsoft Office

## **EDUCATION**

The Art Institute of Dallas (2004 - 2006)

Associates of Applied Science Video Production