

WALTER PARENTON

CREATIVE DIRECTOR / VIDEO EDITOR

MOTION DESIGNER / ILLUSTRATOR



VIDDY AWARDS

EXPERIENCE

FM (Filmsupply/Musicbed/Stills)

Video Editor (May 2023 - September 2023)

- Create social content for the brands (Filmsupply/Musicbed/Stills), from reels to trailers.
- Edit podcast interviews and cut snippets for social media.
- Assist and setup on video production for live musical performances.

Agency Habitat

Associate Creative Content Director (July 2022 - March 2023)

- Build an online educational service for social media, as well as a toolkit of supplement creative, and working alongside designers to establish branding.
- Produce, director, edit and assist on video production shoots for interviews.
- Create media plans and strategize content for various platforms.

Funimation (A Sony Entertainment Company)

Associate Creative Director (Aug. 2019 - March 2022)

- Manage a team of producers, videographers and editors to deliver a multitude of video assets across all channels on a global scale- from theatrical, broadcast, home video and digital streaming.
- Brainstorm and kick-off multiple advertising campaigns for various brands for our seasonal streaming shows each year.
- Coordinate, direct and oversee projects in varying departments.

Senior Video Editor / Motion Designer (Oct. 2006 - Sept. 2010 / Jun. 2012 - July 2019)

- Create promotional video content to advertise a catalogue of licensed titles.
- Edit trailers for home entertainment, theatrical releases and broadcast TV Spots featured on Cartoon Network.
- Deliver video assets in various file formats and resolutions for entertainment conventions, from San Diego Comic Con, New York Comic Con, Anime Expo and CES.
- Strong knowledge of Adobe Creative Cloud, as well as both the Macintosh and Windows operating systems, and experienced with media servers such as Avid NEXIS/ISIS.

imc2

Motion Designer (Nov. 2011 - Jun. 2012)

- Create videos for client presentations and pitches.
- Assist in pre-production, set-up lighting, and direct shoots.
- Work along with creative directors, producers and project managers with such clients as P&G Secret, Radioshack and Louisville Slugger.

Pursuant

Video Editor / Motion Designer (Sept. 2010 - Mar. 2011)

- Design video to help the causes for the non-profit, universities and global organizations.
- Create video assets for e-mail and websites.
- Solidify creative direction and translate copy to visuals, working with copywriters, videographers and creative directors to deliver the vision pitched.